# BFRC RATING AND ENERGY SAVING RECOMMENDED



#### **Energy Saving Recommended**

The energy saving recommended certification mark was developed by the Energy Saving Trust to distinguish the most energy efficient products on the market. Only products that meet the strict requirements will be endorsed and given the certification mark. The certification scheme is managed by the Energy Saving Trust and backed by the Government.

The energy saving recommended logo is strongly supported by marketing campaigns and is widely recognised by consumers as signposting the most energy efficient products available in the marketplace. The BFRC has worked with the Energy Saving Trust to enable suppliers of suitable BFRC rated products to apply for endorsement by the scheme and use of this prestigious mark on their product.

### What do you need?

Manufacturers and suppliers who achieve a BFRC rating of 'C' (or above) are eligible to apply to the Managing Agent of the energy saving endorsement scheme for approval to use the logo and to be listed on the energy saving recommended database.

### What does it involve?

If a manufacturer or supplier's product achieves a 'C' (or above) rating then the BFRC provides a WER label to this effect. The holder of the WER label contacts the Managing Agent of the energy saving endorsement scheme for an Application Pack (see below for details). This is a simple 4-page form that is completed and returned with:

- The relevant BFRC Rating labels.
- A copy of the last Annual Return made to the Registrar of Companies.
- Copies of up to date certificates for Product Liability Insurance and Employers Liability Insurance.
- A copy of the procedures which monitor the quality of the product
- A commitment to annually report sales of the endorsed product.

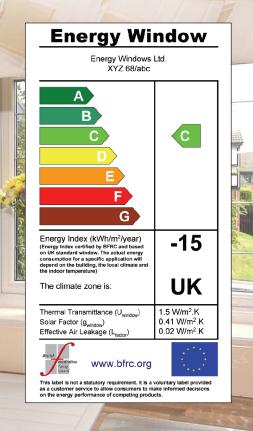
Suppliers/manufacturers who achieve a BFRC rating of 'C' or above can apply to join the ESR scheme and use the ESR logo.



The Managing Agent completes the rest of the process and if successful manufacturers and suppliers are given permission to use the energy saving recommended logo and will be entered onto the energy saving recommended database.

The energy saving recommended logo is a certification mark and usage of the mark is controlled by EST. Manufacturers and suppliers must abide by the logo usage requirements of the scheme that are part of the scheme rules.

In particular, it should be noted that it is the window that is certified, not the installer nor the installation process.



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### What are the benefits

The energy saving recommended logo is one of the most highly recognised certification marks in the UK. Consumers both recognise the mark as defining energy efficient products and use it to select purchases. Surveys show that consumers trust the mark and use it to make purchase decisions. Using the mark shows that a manufacturer is the 'best of the breed'.

 Scheme members are listed on the energy saving recommended database free of charge.

This is accessible via the Energy Saving Trust web site (www.est.org.uk/myhome) and can provide an invaluable source of information to customers who want to purchase energy saving products.

 Scheme members benefit through the large-scale publicity that is carried out by the Energy Saving Trust to support and publicise the scheme. They benefit from the support of a multi-million pound advertising campaign including posters, press, PR and below-the-line activity – throughout the year and during the energy saving weekpromoting the energy efficiency message and directing consumers to the website.

### What does it cost?

Application and membership of the energy saving recommended endorsement scheme is free at present. There are no scheme charges, either initial or for renewal. If the Energy Saving Trust brings in scheme charges, it will give six months notice to the members.

The level of charges shall not exceed that required to cover the reasonable administrative and operational expenses of Energy Saving Trust in respect of the scheme.

#### **Further details**

Full details of the energy saving endorsement scheme and an application form are available from:

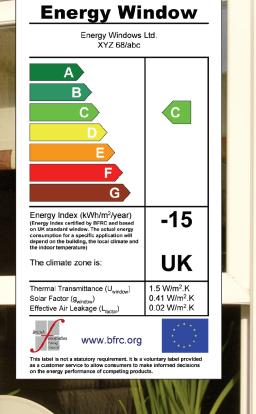
Ms Elaine Berry Managing Agent – energy saving endorsement scheme (on behalf of Energy Saving Trust) c/o 37 Cannon Way Fetcham Surrey KT22 9LJ

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For further details on domestic Window Energy Rating and how to get products rated, visit the British Fenestration Rating Council web site at **www.bfrc.org** 







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